



A WORLD RENOWN INFLUENCER MARKETING FIRM

THAT BELIEVES GOOD CONTENT IS FIRE, AND THE REACH IS THE GASOLINE



OUR MISSION

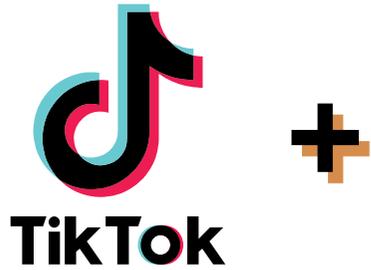
TO CONNECT SOME OF THE WORLD'S BIGGEST INFLUENCERS WITH BRANDS THAT HAVE AN IMPACTFUL MESSAGE TO BE PERCEIVED.

THROUGH EACH CAMPAIGN, WE ARE ABLE TO DELEGATE AND REFER THE PERFECT INFLUENCER TO ACCOMMODATE FOR THE BRANDS DESIRED DEMOGRAPHIC, FOLLOWING AND CONTENT CREATION.



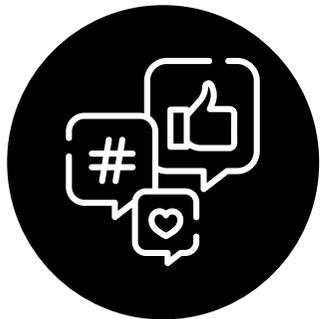
SOME OF THE BRANDS WE'VE WORKED WITH

CASE STUDY #1



BRIEF:
TO ENCOURAGE JAMIE ZHU'S FOLLOWERS TO DOWNLOAD TIKTOK THROUGH TWO VIDEOS ON FACEBOOK.

CAMPAIGN INSIGHTS:



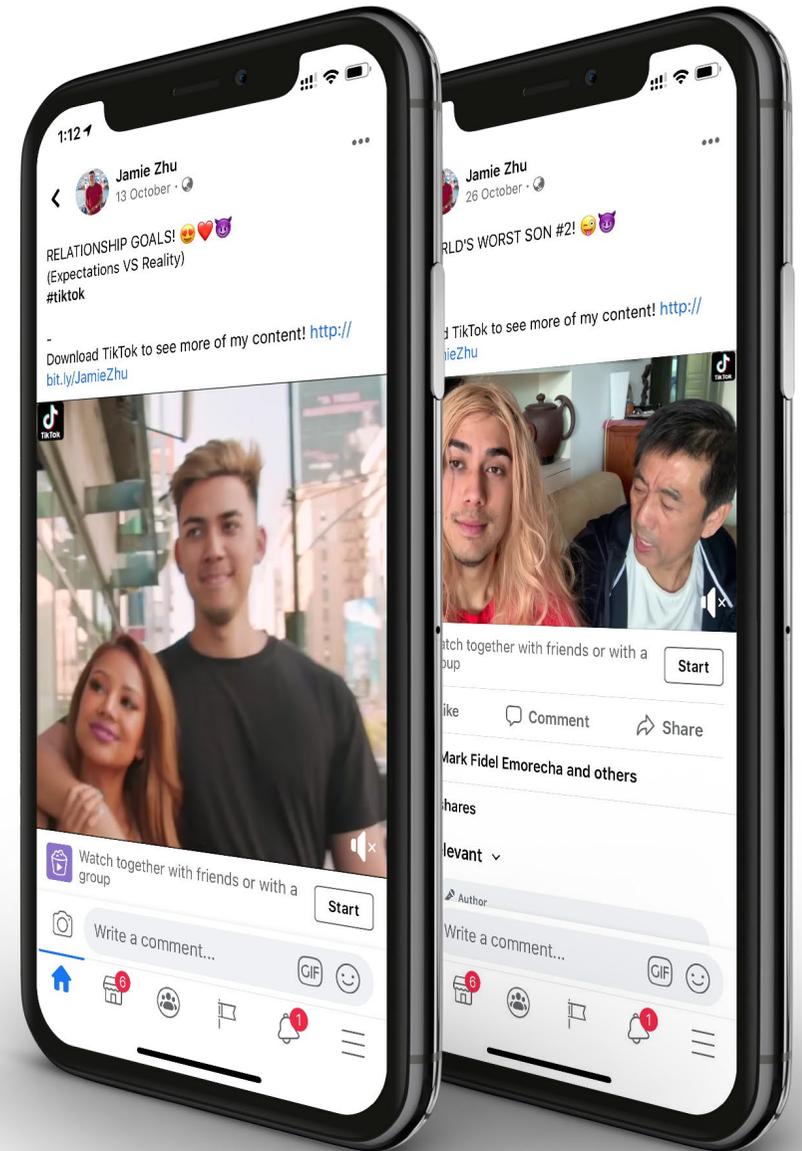
270K
ENGAGEMENT



11.9M
REACH



2.8M
VIDEO VIEWS



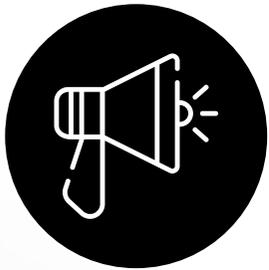
CASE STUDY #2



BRIEF:

TO SHOWCASE THE BANG ENERGY PRODUCT
IN A CREATIVE FORM ON SOCIAL MEDIA.

17 CAMPAIGNS PROMOTING BANG ENERGY:



8.1M
IMPRESSIONS



6.3M
REACH



378K
LIKES



14.6K
COMMENTS



CASE STUDY #3



BRIEF:

COLGATE SPECIFIED THEY WANTED A SERIES OF AUSTRALIAN BASED MICRO & MACRO INFLUENCERS TO PROMOTE THEIR PRODUCTS.

A UNIQUE COLGATE FILTER WAS DEVELOPED FOR THE INFLUENCERS TO USE.

TAYLOR - @TAYLOR10109: 18.7K VIEWS

JAMIE ZHU - @JAMIEZHU: 283K VIEWS

SAM BT - @SAM.BT: 610K VIEWS

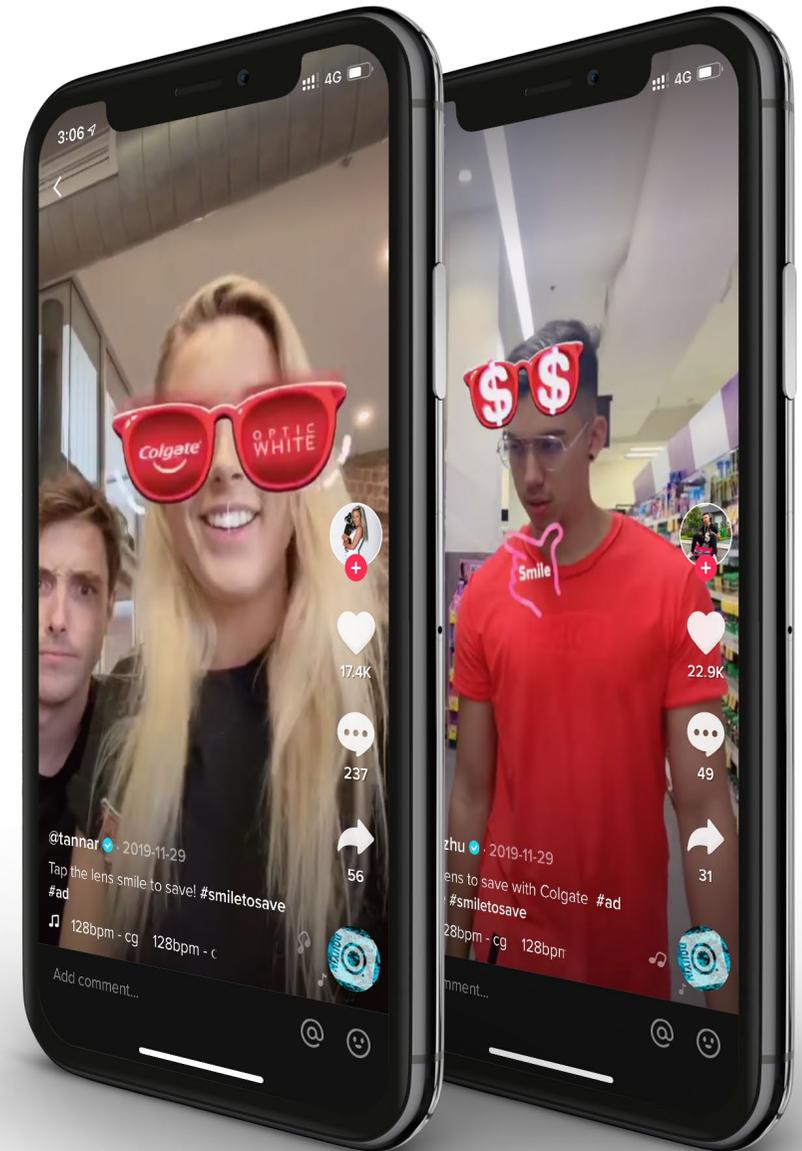
ALYSSA SINACORI - @ALYSSASINACORI_: 13.7K VIEWS

TANNAR - @TANNAR: 118.8K VIEWS

KAYTLYN STEWART - @KAYTLYNSTEWART: 19K VIEWS

KRISTY & MANDI - @KRISTY_AND_MANDI_85: 13K VIEWS

TOTAL: 1.8M VIEWS



A large crowd of people is seen from a high angle, looking down at a concert. The ceiling is covered in a thick layer of falling confetti, which is illuminated by blue and purple stage lights. The crowd below has their hands raised, and the overall atmosphere is one of excitement and celebration.

OUR ROSTER

JAMIE ZHU

MEET JAMIE ZHU - YOU MAY HAVE SEEN HIM ON ONE OF HIS VIRAL VIDEOS (ALONG WITH 1 BILLION OTHERS).

HE IS A YOUNG CONTENT CREATOR FROM SYDNEY, AUSTRALIA, THAT LOVES TO MAKE PEOPLE LAUGH.

HE TRAVELS THE WORLD COLLABORATING WITH SOME OF THE WORLD'S BIGGEST CELEBRITIES, AS WELL AS SPREADING HIS MESSAGE OF POSITIVITY AND HAPPINESS TO HIS AUDIENCE.

THE 8.M+ FOLLOWERS ACROSS ALL HIS PLATFORMS THOROUGHLY ENJOY HIS ANTICS AND ACTIVELY ENGAGE WITH ANYTHING HE DOES.

SOCIAL MEDIA AUDIENCE SIZE:

5.0M

1.2M

1.5M

772K



TAYLOR CANIFF

TAYLOR CANIFF IS AN AMERICAN INTERNET PERSONALITY, KNOWN FOR HIS APPEARANCES ON YOUTUBE AND THE FIRST VIDEO APPLICATION, VINE.

AMONGST MAKING HEAPS OF VIRAL CONTENT AND SELLING OUT ARENAS WITH HIS MUSIC.

TAYLOR IS NOTABLE FOR "MAGCON" TOURING GROUP, WHICH FEATURES NASH GRIER, CAMERON DALLAS, MATTHEW ESPINOSA, SHAWN MENDES, AARON CARPENTER, CARTER REYNOLDS, DJ MAHOGANY LOX, JACOB WHITESIDES, HAYES GRIER AND JACK & JACK.

TAYLORS LATEST WORK IS A NETFLIX SERIES CALLED "CHASING CAMERON" SEASON 2 IS DUE TO BE RELEASED ON APRIL 27TH, 2020.

SOCIAL MEDIA AUDIENCE SIZE:

2.7M

2.3M



GAZ BEADLE

GAZ BECAME A HOUSEHOLD NAME WHEN HE JOINED THE CAST OF MTV REALITY SHOW GEORDIE SHORE IN 2011 FOR THE VERY FIRST SERIES AND SOON BECAME A FAN FAVOURITE.

THE HUNKY STAR HAS WORLD RENOWN FAME FOR HIS PARTY BOY ANTICS AS WELL AS FEATURING ON MANY DIFFERENT SHOWS.

TO DATE, HE IS A FAMILY MAN WHO REGULARLY FOCUSES ON MARKETING BRANDS.

SOCIAL MEDIA AUDIENCE SIZE:

3.6M



HAMMY TV + MISS HAMMY TV

RYAN HAMILTON IS ONE OF THE BIGGEST INSTAGRAM ONLINE PERSONALITIES IN THE WORLD.

SINCE HE WAS A KID, HE WAS ALWAYS READY TO MAKE PEOPLE AROUND HIM LAUGH. AS RYAN HAMILTON BECAME AN INSTAGRAM STAR, HE EARNED A LOT OF FAME AND ATTENTION FOR PUBLIC PRANKS AND PRANK WAR WITH HIS WIFE, MISS HAMMY TV WHICH HE UPLOADS ON HIS INSTAGRAM ACCOUNT, HAMMY TV.

THEY ARE A CRAZY COUPLE HIGH ON LIFE WHO HAVE DEDICATED AND HIGHLY ENGAGED FANS.

HAMMY TV SOCIAL MEDIA AUDIENCE SIZE:

2.2M

6.1M

MISS HAMMY TV SOCIAL MEDIA AUDIENCE SIZE:

1.0M



TREVOR MORAN

TREVOR MICHAEL MORAN IS AN AMERICAN RECORDING ARTIST, SINGER AND YOUTUBE PERSONALITY.

AS OF AUGUST 2017, MORAN'S YOUTUBE CHANNEL SURPASSED 1.4 MILLION SUBSCRIBERS.

HE HAS A VERY DEDICATED AUDIENCE WHO ENJOY HIS DAY TO DAY ACTIVITIES.

YOU CAN CATCH HIM WITH HIS DEAR FRIEND, AND ONE OF THE BIGGEST INTERNET PERSONALITIES IN THE WORLD - TANA MONGEAU

SOCIAL MEDIA AUDIENCE SIZE:

336K

1.5M

649K

1.4M



WOAH VICKY

VICTORIA WALDRIP (MOSTLY KNOWN AS WOAHVICKY, IS AN AMERICAN SOCIAL MEDIA PERSONALITY, BUSINESS PERSON, YOUTUBER, AND RECORDING ARTIST WHO GREW TO PROMINENCE ON INSTAGRAM.

SHE IS KNOWN TO BE VERY CONFRONTATIONAL AND EDGY WITH HER CONTENT, BUT HAS TRANSPIRED INTO BEING A MAINSTREAM SOCIAL MEDIA STAR.

SHE IS AN OFFICIAL AMBASSADOR FOR FASHION NOVA AND WORKS WITH MANY HIGH TIER BRANDS BASED ON HER IMMENSE FOLLOWING AND HIGH ENGAGEMENT.

SOCIAL MEDIA AUDIENCE SIZE:

2.6M

922K

2.4M



ZANE HIJAZI

ZANE HIJAZI IS ONE OF THE MOST RECOGNISED SOCIAL MEDIA INFLUENCERS, WHO PIONEERED THE YOUTUBE INDUSTRY.

HE IS IN DAVID DOBRIK'S CREW, CONSTANTLY CREATING HIGH BUDGETED CONTENT WITH SOME OF THE BIGGEST CELEBRITIES IN THE WORLD.

HE IS AN ACTOR, KNOWN FOR FML (2016), DAVID'S VLOG (2015) AND 1 MINUTE HORROR (2015).

SOCIAL MEDIA AUDIENCE SIZE:

90K

3.5M

3.3M

1.8M

3.7M



BROOKE HYLAND

BROOKE HYLAND HAS BEEN A DANCER FOR OVER 18 YEARS, STARRING ON THE HIT SHOW “DANCE MOMS” FROM 2011-2015.

HER INFECTIOUS PERSONALITY HAS GARNERED HER A HUGE FOLLOWING, COUNTING OVER 4.5 MILL FANS WORLDWIDE WITH A 50% ENGAGEMENT RATE.

BROOKE GRADUATED FROM OHIO UNIVERSITY WITH A DEGREE IN MANAGEMENT INFORMATION SYSTEMS & MARKETING. HER ADVENTUROUS SPIRIT AND OUTGOING PERSONALITY CONTINUES TO INSPIRE HER FOLLOWERS TO FOLLOW THEIR HEART, AND BE THEMSELVES.

A PENNSYLVANIA NATIVE BROOKE ENJOYS TRAVELING WORKING ON NEW AND EXCITING PROJECTS, AND SPENDING TIME WITH FRIENDS AND FAMILY.

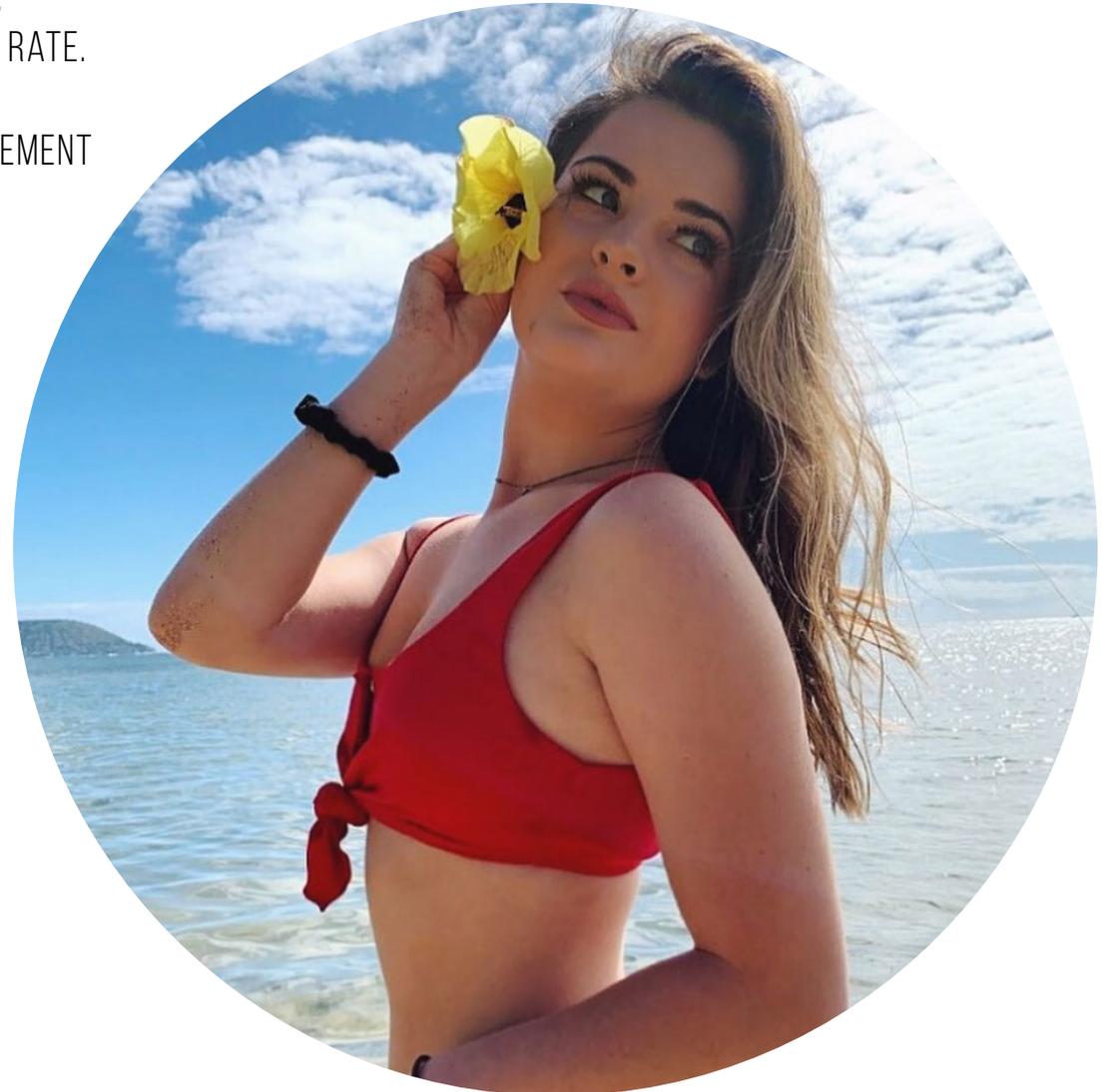
SOCIAL MEDIA AUDIENCE SIZE:

431K

3.4M

407K

148K



MISS BROOKELYN

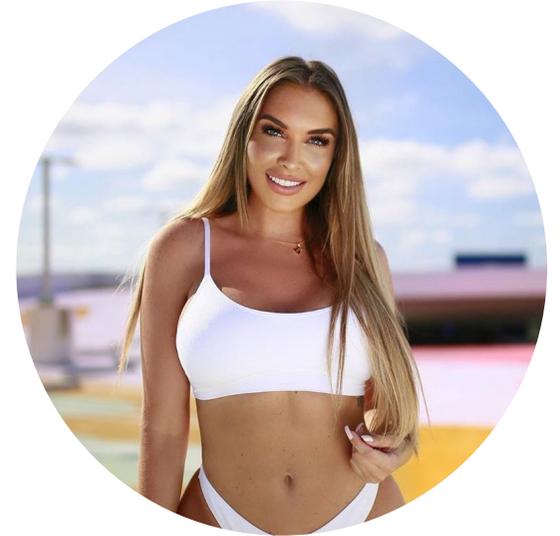
IT'S THE ICONIC SOCIAL MEDIA SKIT LADY! WHO LOVES MAKING CREATIVE AND FUNNY CONTENT.

BROOKELYN LOVES FASHION AND ACTIVELY PARTNERS WITH HIGH TIER BRANDS ON HER INSTAGRAM.

SOCIAL MEDIA AUDIENCE SIZE:

2.8M

1.1M



NIKKI SULLIVAN

NIKKI SULLIVAN IS A TOP TIER LIFESTYLE AND FASHION INFLUENCER.

YOU CAN SEE HER ELEGANTLY MODEL ON HER INSTAGRAM FEED AND COLLABORATING WITH SOME OF THE WORLD'S BIGGEST BRANDS.

SOCIAL MEDIA AUDIENCE SIZE:

216K





SHUTTER ISLAND

MARKETING